

The College Music Society Association for Technology in Music Instruction

2009 ANNUAL CONFERENCES, OCTOBER 22 - 25
DoubleTree Hotel & Executive Meeting Center Portland-Lloyd Center
Portland, Oregon

Display Advertising Specifications

for the

National Conference Program Book

Ad copy deadline for the CMS/ATMI National Conference is September 15, 2009.

The College Music Society National Conference Program Book is published in Adobe InDesign CS2 on a PC platform. It is printed using standard offset lithography at 133 lines per inch. Preferred format is .pdf at a resolution of 300 ppi / actual size. We also accept InDesign version CS2 (or earlier) files with all fonts and support, Adobe Illustrator .eps files (PC) with fonts converted, or .tif files (PC) at a resolution of 300 ppi / actual size used.

Please send a hard copy in addition to your electronic files and include contact information for the person/firm who produced your ad.

Size Specifications

Double Truck: 7.75" w x 10.25" h (send as 2 files)

Full Page: 3.625" w x 10.25" h

Half Page: 3.625" w x 5" h

Questions?

Call 1-800-729-0235 or send email to conferences@music.org

Submit materials to:

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