



# Mailing Labels

- FACULTY • INSTITUTIONS
- ADMINISTRATION

**CMS provides mailing labels from the *Directory of Music Faculties in Colleges and Universities, U.S. and Canada.***

**Direct mail** continues to be the most reliable means of delivering essential, mission-critical information.

**Use these labels** to communicate with faculty, administrators, and institutions and to reach targeted audiences concerning:

- publications
- product development
- new products
- professional development opportunities
- conducting surveys
- symposia & conferences
- institutes
- summer workshops & festivals
- faculty vacancies
- employment opportunities
- membership & student recruitment

Lists may be selected by US zip code, Canadian provinces, US states, or complete US & Canada. Lists are available in electronic and laser printed format and may also be merged into zip code order and purged to eliminate duplicates.

## Questions?

1-800-729-0235

If you have questions, would like to discuss your project and target audience, would like to obtain counts or prices for specific lists, or wish to place an order, please call CMS at 1-800-729-0235 or email [labels@music.org](mailto:labels@music.org).

**FACULTY** CMS provides mailing labels of individual faculty. Each label is addressed to a specific faculty member by name. Choose from any of the following faculty lists based on academic teaching areas. **Complete Faculty Listing: List B: 45,950**

### Music Composition

- 10a Traditional Compositional Practices: 2,332
- 10b Electroacoustic Music: 366
- 10c Film, Television, and Radio Music: 248
- 10d Popular Music: 248
- 10e World Folk Music: 52
- 10f Orchestration: 2,035

### Music in General Studies

- 11a Music Appreciation: 3,715
- 11b World Music Survey: 350

### Scholarship and Research Musicology

- 12a History of Music: 3,201
- 12b Aesthetics of Music: 164
- 12c Research and Methodology: 1,448
- 12d Critical Theory: 105
- 12e Sociomusicology: 88
- 12f Psychomusicology: 65
- 12g Musical Iconography: 27

### Music Theory

- 13a Rudiments: 4,553
- 13b Harmony: 4,229
- 13c Eartraining/Sightsinging/Solfege: 4,513
- 13d Counterpoint: 3,114
- 13e Formal Analysis: 3,130
- 13f 20th Century Music Theory: 2,993
- 13g Computer Applications: 143
- 13h Music Theory Pedagogy: 94
- 13i Schenkerian Analysis: 94
- 13j History of Music Theory: 122
- 13k Perception/Cognition: 62
- 13l Acoustics: 56

### Ethnomusicology

- 14a Research and Methodology: 631
- 14b Organology: 25
- 14c Popular Music: 479
- 14d Critical Theory: 58
- 14e Archaeology: 14
- 14f Anthropology: 50

### Gender Studies

- 15 Gender Studies: 139

### Music Librarian

- 16 Music Librarian: 162

### Geographic Area Scholarship

- 20a Sub Saharan Africa: 440
- 20b Western and Central Asia/North Africa: 395
- 20c East Asia: 376
- 20d Southeast Asia: 420
- 20e South Asia: 329
- 20f Europe: 363
- 20g North America: 618
- 20h Central and South America, Mexico, and the Caribbean: 374
- 20i Oceania and Australia: 170

### Jazz Studies

- 29a History of Jazz: 1,741
- 29b Jazz Theory and Analysis: 2,079
- 29c Jazz Sociology and Critical Theory: 57

### Music and Practice in Religious Life

- 31a Music in Christianity: 399
- 31b Music in Judaism: 69
- 31c Music in Islam: 37
- 31d Music in Buddhism: 30
- 31e Music in Hinduism: 30
- 31f Music in African and African-derived Religions: 45
- 31g Music of Diverse Religious and Ritual Systems: 37

### Music Education

- 32a Early Childhood Education: 1,405
- 32b Elementary General Music: 1,709
- 32c Secondary General Music: 1,640
- 32d Choral Music: 1,616
- 32e Instrumental Music: 2,278
- 32f Music Technology: 167
- 32g Research and Assessment: 188
- 32h Interdisciplinary: 64
- 32i Composition and Improvisation: 76
- 32j Philosophy/Psychology/Sociology: 86
- 32k Curriculum: 97
- 32l Policy: 20
- 32m Popular Music: 38
- 32n Adult Education: 17
- 32o Community Music: 91

### Music Therapy

- 33 Music Therapy: 442

### Music and Technology

- 34a Multimedia: 990
- 34b Web-based Music Instruction: 785
- 34c Distance Learning: 640
- 34d Digital Audio: 1,160
- 34e Digital Video: 811
- 34f Curriculum and Standards: 469
- 34g Software Development: 517
- 34h New Media: 696

### Music Business and Industry

- 35a Music Business: 645
- 35b Commercial Business: 351
- 35c Sound Technology: 616
- 35d Recording Industry: 282
- 35e Arts Administration: 316
- 35f Talent Management: 231
- 35g Recording Technology: 502
- 35h Radio/Television: 39
- 35i Entertainment Law: 22

### Conductors and Directors of Performance Organizations

- 36 Choral: 2,505
- 37 Band: 1,869
- 38 Orchestra: 1,014
- 39 Opera: 1,271
- 40 Vocal Chamber Ensemble: 1,017
- 41 Instrumental Chamber Ensemble: 1,415
- 42 Chamber Ensemble Coaching: 1,300
- 43 New Music Ensemble: 244
- 44 Bell Choir: 88
- 45 Electronic Music Ensemble: 175
- 46 Jazz/Stage Band: 939
- 47 Jazz Ensemble: 1,948
- 48 Woodwind Ensemble: 729
- 49 Brass Ensemble: 746
- 50 Percussion Ensemble: 849
- 51 String Ensemble: 515
- 52 Dance/Ballet Troupe: 163
- 53 Improvisation Ensemble: 342
- 54 Theatre Music: 745
- 55 Early Music Instrument Ensembles: 205
- 56 Early Music Vocal Ensemble: 56
- 57 Baroque Orchestra: 72
- 58 Guitar Ensemble: 321

### Performance Instruction in Euro-American Concert Instruments

#### Conducting

- 60a Choral and Vocal: 1,635
- 60b Instrumental: 1,663

#### Voice

- 61a Voice: 5,776
- 61b Group Voice: 322
- 61c Vocal Pedagogy: 674

#### Strings

- 62a Violin: 1,984
- 62b Viola: 1,213
- 62c Cello: 1,219
- 62d Bass: 1,356
- 62e Harp: 414
- 62f String Pedagogy: 336

#### Brass

- 63a Trumpet: 1,578
- 63b Horn: 1,071
- 63c Trombone: 1,267
- 63d Low Brass: 1,095
- 63e Brass Pedagogy: 241

#### Woodwinds

- 64a Flute: 1,393
- 64b Oboe: 961
- 64c Clarinet: 1,321
- 64d Bassoon: 866
- 64e Saxophone: 1,511
- 64f Woodwinds Pedagogy: 245

## Percussion

65a Percussion Performance: 1,987

65b Percussion Pedagogy: 257

## Keyboard

66a Piano: 4,903

66b Piano Pedagogy: 1,055

66c Accompanying and Collaborative Piano: 2,244

66d Group Piano: 1,825

66e Fortepiano: 36

66f Piano Technician: 105

66g Organ: 703

66h Harpsichord: 260

## Early Instruments

67a Viols: 35

67b Baroque Strings: 79

67c Recorders: 45

67d Baroque Winds: 57

67e Brass: 37

67f Keyboard: 29

67g Lute: 48

67h Other: 23

## Other

69 Carillon: 35

70 Guitar: 2,239

71 Music Instrument Curator: 21

72 Music Instrument Repair: 50

## Global and Vernacular Performance Ensembles and Instruments

75a Sub Saharan Africa: 63

75b Western and Central Asia/  
North Africa: 55

75c East Asia: 23

75d Southeast Asia: 67

75e South Asia: 32

75f Europe: 55

75g North America: 127

75h Central and South America, Mexico,  
and the Caribbean: 128

75i Oceania and Australia: 9

## Techniques

76 DJ Techniques: 24

## INSTITUTIONS

CMS provides mailing labels of music departments, conservatories, and schools of music. The addressee may be the generic Chair/ Dean or any customized heading of your choice (e.g., Director of Bands, Director of Summer Programs ).

**List A (ATTN: Chair/Dean or custom): 1,815**

## FORMATS:

Lists may be selected by US zip code, Canadian provinces, US states, or complete US and Canada

- 8-1/2" x 11" laser printed labels, 3-up (2-5/8" x 1") - \$190 per thousand
- Electronic Files for use in consultation with mailing houses and data centers: \$190 per thousand (formats include Excel, ASCII comma delimited files)
- The cost is prorated on the number of labels in the order - \$190 minimum - Most orders are processed within 24 hours. Shipping includes Priority Mail or FedEx options for printed labels.
- All International Orders will be sent via FedEx. Contact us for a rate quote.

## ADMINISTRATION

CMS provides mailing labels of individual administrators. Each label is addressed to a specific administrator by name. Choose from any of the following lists based on administrative areas.

80a Chair/Dean/Director: 2,170

80b Undergraduate Studies: 179

80c Graduate Studies: 273

80d Admissions: 139

80e Community/ Preparatory Division: 160

80f Festival/Artist Series/Cultural Programs: 236

80g Director of Summer Programs: 128

80h Associate/Assistant Chair/Dean: 463

80i Area Chair: 77

## RENTAL AGREEMENT:

Rental of these lists *requires* that you agree to the following conditions:

1. The labels are for one-time use only;
2. The labels, lists, or their contents must not be revised or reproduced for any purpose whatsoever;
3. The labels, lists, or their contents will not be sold, resold, or delivered to any person, firm or corporation.

Checks or money orders must be drawn in U.S. funds on a prime U.S. bank and made payable to **The College Music Society**.

Payment enclosed  Purchase order enclosed  MasterCard  VISA  American Express  Discover

3-up Physical, Peel-and-Stick Labels (Indicate Shipping Address Below)

Excel File Mailing House Contact Name: \_\_\_\_\_

Mailing House Email: \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_ / \_\_\_\_

3 or 4-Digit Security Code \_\_\_\_ Name on Card: \_\_\_\_\_

Credit Card Billing Address (if different than shipping address): \_\_\_\_\_

Name: \_\_\_\_\_

Shipping Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

## PAYMENT OPTIONS: