



Music Faculties in Colleges and Universities, U.S. and Canada, 2016-2017

Mailing Labels

- FACULTY • INSTITUTIONS
- ADMINISTRATION

CMS provides mailing labels from the *Directory of Music Faculties in Colleges and Universities, U.S. and Canada*.

Direct mail continues to be the most reliable means of delivering essential, mission-critical information.

Use these labels to communicate with faculty, administrators, and institutions and to reach targeted audiences concerning:

- publications
- product development
- new products
- professional development opportunities
- conducting surveys
- symposia & conferences
- institutes
- summer workshops & festivals
- faculty vacancies
- employment opportunities
- membership & student recruitment

Lists may be selected by US zip code, Canadian provinces, US states, or complete US & Canada. Lists are available in electronic and laser printed format and may also be merged into zip code order and purged to eliminate duplicates.

Questions?
1-800-729-0235

If you have questions, would like to discuss your project and target audience, would like to obtain counts or prices for specific lists, or wish to place an order, please call CMS at 1-800-729-0235 or email labels@music.org

FACULTY CMS provides mailing labels of individual faculty. Each label is addressed to a specific faculty member by name. Choose from any of the following faculty lists based on academic teaching areas. **Complete Faculty Listing: List B: 45,789**

Music Composition

- 10a Traditional Compositional Practices: 2,252
- 10b Electroacoustic Music: 277
- 10c Film, Television, and Radio Music: 164
- 10d Popular Music: 167
- 10e World Folk Music: 41
- 10f Orchestration: 2,060

Music in General Studies/ Music Appreciation

- 11 Music in General Studies/
Music Appreciation: 4,366

Scholarship and Research

Musicology

- 12a History of Music: 3,362
- 12b Aesthetics of Music: 156
- 12c Research and Methodology: 1,446
- 12d Critical Theory: 94
- 12e Sociomusicology: 73
- 12f Psychomusicology: 58
- 12g Musical Iconography: 19

Music Theory

- 13a Rudiments: 4,944
- 13b Harmony: 4,479
- 13c Eartraining/Sightsinging/
Solfege: 4,792
- 13d Counterpoint: 3,701
- 13e Formal Analysis: 3,690
- 13f 20th Century Music Theory: 3,564
- 13g Computer Applications: 112
- 13h Music Theory Pedagogy: 70
- 13i Schenkerian Analysis: 73
- 13j History of Music Theory: 115
- 13k Perception/Cognition: 48
- 13l Acoustics: 60

Ethnomusicology

- 14a Research and Methodology: 640
- 14b Organology: 24
- 14c Popular Music: 380
- 14d Critical Theory: 42
- 14e Archaeology: 12
- 14f Anthropology: 36

Gender Studies

- 15 Gender Studies: 122

Music Librarian

- 16 Music Librarian: 185

Geographic Area Scholarship

- 20a Sub Saharan Africa: 663
- 20b Western and Central Asia/
North Africa: 596
- 20c East Asia: 588
- 20d Southeast Asia: 629
- 20e South Asia: 530
- 20f Europe: 568

- 20g North America: 802
- 20h Central and South America,
Mexico, and the Caribbean: 551
- 20i Oceania and Australia: 322

Jazz Studies

- 29a History of Jazz: 2,045
- 29b Jazz Theory and Analysis: 1,675
- 29c Jazz Sociology and
Critical Theory: 36

Music and Practice in Religious Life

- 31a Music in Christianity: 454
- 31b Music in Judaism: 76
- 31c Music in Islam: 58
- 31d Music in Buddhism: 50
- 31e Music in Hinduism: 49
- 31f Music in African and African
derived Religions: 65
- 31g Music of Diverse Religious and
Ritual Systems: 52

Music Education

- 32a Early Childhood Education: 1,569
- 32b Elementary General Music: 1,901
- 32c Secondary General Music: 1,785
- 32d Choral Music: 1,732
- 32e Instrumental Music: 2,224
- 32f Music Technology: 126
- 32g Research and Assessment: 166
- 32h Interdisciplinary: 67
- 32i Composition and Improvisation: 60
- 32j Philosophy/Psychology/Sociology: 48
- 32k Curriculum: 62
- 32l Policy: 10
- 32m Popular Music: 18
- 32n Adult Education: 12
- 32o Community Music: 39

Music Therapy

- 33 Music Therapy: 403

Music and Technology

- 34a Multimedia: 1,113
- 34b Web-based Music Instruction: 1,044
- 34c Distance Learning: 872
- 34d Digital Audio: 1,072
- 34e Digital Video: 748
- 34f Curriculum and Standards: 688
- 34g Software Development: 632
- 34h New Media: 614

Music Business and Industry

- 35a Music Business: 688
- 35b Commercial Business: 422
- 35c Sound Technology: 413
- 35d Recording Industry: 251
- 35e Arts Administration: 365

- 35f Talent Management: 295
- 35g Recording Technology: 374
- 35h Radio/Television: 40

Conductors and Directors of Performance Organizations

- 36 Choral: 2,534
- 37 Band: 1,816
- 38 Orchestra: 976
- 39 Opera: 1,245
- 40 Vocal Chamber Ensemble: 637
- 41 Instrumental Chamber Ensemble: 1,499
- 42 Chamber Ensemble Coaching: 1,176
- 43 New Music Ensemble: 249
- 44 Bell Choir: 108
- 45 Electronic Music Ensemble: 159
- 46 Jazz/Stage Band: 638
- 47 Jazz Ensemble: 1,989
- 48 Woodwind Ensemble: 708
- 49 Brass Ensemble: 671
- 50 Percussion Ensemble: 709
- 51 String Ensemble: 505
- 52 Dance/Ballet Troupe: 177
- 53 Improvisation Ensemble: 324
- 54 Theatre Music: 658
- 55 Early Music Instrument Ensembles: 222
- 56 Early Music Vocal Ensemble: 47
- 57 Baroque Orchestra: 77
- 58 Guitar Ensemble: 109

Performance Instruction in Euro-American Concert Instruments

Conducting

- 60a Choral and Vocal: 1,606
- 60b Instrumental: 1,586

Voice

- 61 Voice: 5,619

Strings

- 62a Violin: 1,964
- 62b Viola: 1,239
- 62c Cello: 1,245
- 62d Bass: 1,304
- 62e Harp: 371

Brass

- 63a Trumpet: 1,564
- 63b Horn: 1,108
- 63c Trombone: 1,231
- 63d Low Brass: 1,120

Woodwinds

- 64a Flute: 1,490
- 64b Oboe: 1,045
- 64c Clarinet: 1,384
- 64d Bassoon: 945
- 64e Saxophone: 1,453

Percussion

65 Percussion: 1,851

Keyboard

- 66a Piano: 4,930
- 66b Piano Pedagogy: 1,085
- 66c Accompanying and Collaborative Piano: 2,102
- 66d Group Piano: 1,888
- 66e Fortepiano: 38
- 66f Piano Technician: 107
- 66g Organ: 771
- 66h Harpsichord: 257

Early Instruments

- 67a Viols: 40
- 67b Baroque Strings: 72
- 67c Recorders: 43
- 67d Baroque Winds: 59
- 67e Brass: 37
- 67f Keyboard: 25
- 67g Lute: 37
- 67h Other: 28

Other

- 69 Carillon: 35
- 70 Guitar: 2,141
- 71 Music Instrument Curator: 20
- 72 Music Instrument Repair: 61

Global and Vernacular Performance Ensembles and Instruments

- 75a Sub Saharan Africa: 31
- 75b Western and Central Asia/ North Africa: 20
- 75c East Asia: 10
- 75d Southeast Asia: 16
- 75e South Asia: 12
- 75f Europe: 23
- 75g North America: 25
- 75h Central and South America, Mexico, and the Caribbean: 50
- 75i Oceania and Australia: 2

DJ Techniques

- 76 DJ Techniques: 5

INSTITUTIONS

CMS provides mailing labels of music departments, conservatories, and schools of music. The addressee may be the generic Chair/ Dean or any customized heading of your choice (e.g., Director of Bands, Director of Summer Programs).

List A: 1,793 Customized List A: 1,793

ADMINISTRATION

CMS provides mailing labels of individual administrators. Each label is addressed to a specific administrator by name. Choose from any of the following lists based on administrative areas.

- 80a Chair/Dean/Director: 2,094
- 80b Undergraduate Studies: 191
- 80c Graduate Studies: 267
- 80d Admissions: 146
- 80e Community/ Preparatory Division: 159
- 80f Festival/Artist Series/Cultural Programs: 318
- 80g Director of Summer Programs: 153
- 80h Associate/Assistant Chair/Dean: 447

FORMATS:

Lists may be selected by US zip code, Canadian provinces, US states, or complete US and Canada

- 8-1/2" x 11" laser printed labels, 2-up (4" x 1-5/16") or 3-up (2-5/8" x 1") \$190 per thousand
- Electronic Files for use in consultation with mailing houses and data centers: \$190 per thousand (formats include Excel, ASCII comma delimited files)
- The cost is prorated on the number of labels in the order (\$75 minimum on laser printed labels and \$190 minimum on electronic files). Most orders are processed within 24 hours. Shipping includes Priority Mail or FedEx options for printed labels.
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