



Newsletter

RATE CARD & Mechanical Specifications

The **CMS Newsletter** is published five times annually—January, March, May, September and November—and distributed via printed and electronic formats to over 9,500 CMS members. Space is limited and subject to availability. Deadline for space reservations and receipt of ad materials: 1st of the month prior to publication. All advertisements are in black and white.

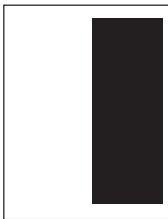
Ad Sizes/Costs:

(Width x Height)	1x	3x	5x
Full Page 7.75" x 10.25"	\$260	\$245	\$230
1/2 page v 3.625" x 9.5"	\$160	\$150	\$140
1/2 page h 7.75" x 4.75"	\$160	\$150	\$140
1/4 page 3.625" x 4.75"	\$145	\$135	\$125
1/8 page 3.625" x 2.25"	\$100	\$ 90	\$ 85

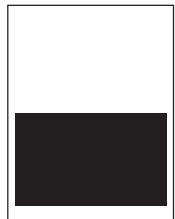
Payment or purchase order must accompany advertising insertion order. Credit cards accepted.



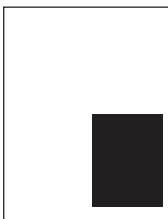
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A Select, Targeted Audience:

The ***CMS Newsletter*** is an excellent way to reach higher education music faculty and students in the United States, Canada, and internationally. Costs for advertising in this publication are very reasonable. The electronic version of the *CMS Newsletter* also contains a link to your business, school, or organization's website at no additional cost.

Accepted Advertising Formats:

The ***CMS Newsletter*** is published in Adobe InDesign CS2 on a PC platform. It is printed using standard offset lithography at 133 lines per inch. **Preferred format is .pdf** at a resolution of 300 ppi / actual size.

We also accept InDesign version CS2 (or earlier) files with all fonts and support, Adobe Illustrator .eps files (PC) with fonts converted, or .tif files (PC) at a resolution of 300 ppi / actual size used. Please send the ad via electronic mail to the address below.

Advertisers may design their own icon at 100 x 75 pixels to be included in the electronic version of the *CMS Newsletter*. The icon will be linked to the advertiser's website or email address if provided

Creative and production services are available at the rate of \$70.00 per hour.

Space Reservation / Materials Submission:

For space reservation, or to submit advertising materials, contact The College Music Society, Peter Park, *Newsletter* Advertising Coordinator.

Email: profact@music.org Phone: (406) 721-9616

312 East Pine Street, Missoula, Montana 59802



THE COLLEGE MUSIC SOCIETY

www.music.org