

# THE COLLEGE MUSIC SOCIETY

## *Facts and Figures Concerning Music and Higher Education In the United States*

*Revised January 2011*

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### *Population of the United States*

- Current Population: 307,006,550
- Adult Population (18 and older): 232,710,965 (75.8%)
- Of the adult population, 17.5% have baccalaureate degrees (40,724,418)
- Of the adult population, 10.2% have graduate or professional degrees (23,736,518)

### *Higher Education in the United States*

- There are 4,391 institutions in higher education in the United States. Of these, 1,795 institutions have degree-granting music programs.
- 3,428,973 persons are employed in all facets of higher education.
- Total expenditures for higher education in 2008 were approximately \$394,549,367,845. Total expenditures for *music* in higher education in 2008-2009 were approximately \$5,363,240,400.
- In the 2009 fiscal year, the average *decrease* in college endowments' returns was 18.7%
- In 2008-2009, the average *decrease* in contributions to higher education through voluntary support was 11.2%
- Nationally, in 2009-2010, on average state support for higher education was *down* 4.67% from the previous year.
- In 2009-2010, the average cost for a year of study at a 4-year private residential college was \$39,028; at a 4-year public residential college \$19,388.
- In 2006-2007, the total spending on research and development by colleges and universities was \$49,430,767,000. Of this, sources of funding were the federal government (61.6%), State and local governments (6.4%), industry (5.4%), institutions themselves (19.5%), and other sources (7.1%).

## Faculty in Higher Education

- 1,304,182 persons are employed as faculty members in higher education; 42,895 (3.3%) teach music.
- 75.2% of the full-time faculty is white; 24.8% is of other ethnic origin.
- In 1975, 70% of the faculty were full time, 30% part time; in 1995, 59% were full time, 41% part time; in 2007 51% were full time, 49% part time.
- In 2009-2010, the average faculty salary (nine- or ten-month contract) at institutions with academic ranks was \$80,368, up 1.2% from the previous year.
- In 2009-2010, average faculty salaries (nine- or ten-month contracts) in the *visual and performing arts* were as follows:

	<i>Associate Professor</i>	<i>Assistant Professor</i>	<i>Instructor</i>
	\$79,098	\$62,197	\$51,480
			\$43,133

## Students in Higher Education

- For Fall 2010, the enrollment in higher education was 19,125,780, 8.2% of the adult U.S. population.
- In the year 2011, 3,224,660 persons are expected to graduate from high school. 3,410,210 are expected to graduate in 2018.
- In the Fall of 2010, 19,125,780 persons were enrolled in 2-year, 4-year, graduate, and professional schools in higher education. Approximately 4,274,213 were enrolled in 2-year institutions; 16,384,295 were undergraduates; 2,375,574 were graduate students; 365,912 were enrolled in professional schools.
- In 2009-2010, enrollment in music programs was approximately 332,297 persons, 1.7% of the total student enrollment.
- Of the general student population in Fall 2010:
  - 62.2% of students were enrolled full time, 37.8% part time.
  - 43% of the students were male, 57% female.
  - 63.7% of the students were white, 36.3% of other ethnic origins.
  - 3.5% of the students were from countries other than the United States.
- On average, in 2009-2010, 45% of the quarter and semester instructional units were generated by students not majoring in music.

### *Degrees in Higher Education*

- In 2007-2008, 3,093,402 degrees were awarded, including 750,283 associate degrees; 1,563,075 baccalaureate degrees; 626,397 master's degrees; 84,960 doctoral degrees; and 68,687 professional degrees.
- Of these 3 million degrees, *the visual and performing arts' share* was 122,210 (.4%). These degrees included 18,890 associate degrees (15.4%); 87,703 baccalaureate degrees (71.8%); 14,164 master's degrees (11.6%); and 1,453 doctoral degrees (1.2%).

### *Priorities in Higher Education*

- A 2007-2008 poll of faculty indicates that, by far, the highest among seven priorities of campus faculty is "to promote the intellectual development of students." The second and third priorities concern increasing the institution's prestige and image. The lowest priority is "develop an appreciation for multiculturalism."
- A Fall 2009 poll of college freshmen indicated that the highest of twenty possible "objectives considered to be essential or very important" is "being very well-off financially." The second is "raising a family." The third priority is "helping others who are in difficulty," the fourth "becoming an authority in my field." The two lowest of the thirteen priorities are "becoming accomplished in one of the performing arts" and "writing original works."
- In 2002, nine issues affecting U.S. higher education were (1) increases in tuition; (2) mid-year budget reductions; (3) decreases in state appropriations; (4) reductions in financial aid; (5) deferral of construction projects; (6) faculty salaries; (7) graduation rates; (8) decreases in funds for research programs; and (9) teacher training.
- In 2004, the Survey of Public Opinion on Higher Education conducted by the Chronicle of Higher Education identified nineteen roles that a college might perform. The top three identified by the public as preferences were "preparing its undergraduate students for a career," "preparing students to be responsible citizens," and "preparing future leaders of society." The lowest two priorities were "provide cultural events for the community" and "play athletics for the entertainment of the community."

### *Sources*

*The Chronicle of Higher Education*, Almanac Issue, August 2010, and past annual editions

*Higher Education Arts Data Services*, Music Data Summaries, 2009-2010 edition,  
National Association of Schools of Music

*Directory of Music Faculties in Colleges and Universities, U.S. and Canada*, 2010-2011 edition,  
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