

THE COLLEGE MUSIC SOCIETY

2011CMS Summit Advertising Opportunities

Community Engagement: Music Beyond Educational Institutions

January 15–16, 2011 • Georgia State University • Atlanta, Georgia

<http://www.music.org/2011Summit.html>

The College Music Society will hold the second CMS Summit, January 15-16, 2011, at Georgia State University in Atlanta, Georgia. CMS Summits are meant to explore deeply a specific issue in higher education music training. For this second Summit, the focus is Community Engagement.

The 2011 Summit will provide the opportunity to consider significant issues concerning both engagement and outreach. The Summit will bring together educators, scholars, and practitioners not only from music schools and departments, but also from national organizations whose leaders have been successful in engagement and outreach efforts. The Summit is designed to be highly interactive, with ample opportunity to explore ideas and questions with leaders in the field. All aspects of engagement and outreach, in the context of how music is created, presented, and enjoyed, will be discussed.

The Summit is designed for those who teach, will teach, or administer engagement and outreach efforts. Since engagement and outreach efforts both, in their own ways, have integrity and are appropriate in specific situations, the Summit will provide a forum for the strengths and traditions of each.

• COMMON TABLE DISPLAY •

Exhibits of resource materials will be an important part of the 2011 Summit. Exhibitors wishing to display resource materials (e.g., books, textbooks, recordings, CDs, DVDs, teaching materials, brochures, fliers) are welcome to apply for space on the common display tables. Items may be displayed for \$50.00 each. The application form should be completed and returned with payment. Shipping instructions will be provided when the application is received.

• SUMMIT PROGRAM BOOK ADVERTISING •

CMS Summits provide an excellent and cost-effective way of reaching the music and higher education community. The 4 ¼ x 11" books will be referenced by attendees throughout the Summit and thereafter. Rates are ½ page (3.625" w x 5" h)—U.S. \$100; full page (3.625" w x 10" h)—U.S. \$150. Black and White only.

Don't miss these unique display opportunity!

Questions? Please get in touch with The College Music Society

THE COLLEGE MUSIC SOCIETY • 312 East Pine Street • Missoula MT 59802 USA

phone: (406) 721-9616 • *fax:* (406) 721-9419
e-mail: cms@music.org • *Web address:* <http://www.music.org>

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To display items on the Common Table at the 2011 Summit or to reserve space in the program book please complete the following information and return the form with payment

Name of Organization _____

Address _____

City-State/Province-Zip/Postal Code _____

Country _____

Contact Person _____

Phone _____

E-Mail _____

Section A: Common Table Items Total \$ _____

Please describe the items you are sending for display. Use a separate sheet if necessary.

Section B: Display Advertising Total \$ _____

Please describe the size and subject of your ad. Use a separate sheet if necessary.

Section c: Payment Options

_____ Check/Money Order Enclosed (must be drawn in U.S. funds on a prime U.S. bank and made payable to The College Music Society.)

_____ VISA _____ MasterCard _____ AMEX _____ Discover

Credit Card #: _____ Exp. Date: _____

Security Code _____

Signature: _____

Name on Credit Card and Address: _____

Return with payment to: The College Music Society, 312 East Pine Street, Missoula MT 59802 USA

Fax the form to: (406) 721-9419

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