



## Overview

These advertising options provide you with the chance to reach a targeted audience of music professionals, students, and educators, enhancing your visibility and impact within the music community. Choose the option that best fits your needs and maximize your exposure through CMS's extensive network!

## Advertising Opportunities

### 1. News of the Profession in "This Month at CMS" Enewsletter

- **Cost:** \$75.00 per month
- **Details:** Feature your organization in the "News of the Profession" section of CMS's monthly Enewsletter, sent to ~4,000 members on the first Tuesday of each month.
  - Includes your organization name, a short description, and a link to your event/product/flyer.  
Example: [View past Enewsletter](#)

### 2. Music Vacancy List (MVL) Advertising

- **Details:** Reach faculty and administrators in higher education institutions through the Music Vacancy List. [More Info](#)

### 3. Professional Notices via Email

- **Cost:** Custom pricing based on target audience
- **Details:** Reach a wide range of professionals including students, faculty, and independent musicians. Your HTML email will be sent to the selected specialization groups from our database.
  - [Learn more about Email Notices](#)

#### 3a. Mailing Address Labels

- **Details:** Rent mailing labels for known faculty at U.S. and Canadian higher education facilities. [More Info](#)

### 4. Exhibit Advertising at CMS/ATMI Conference

- **Details:** Promote your organization at the CMS/ATMI conference held in Spokane, WA, from October 30 - November 1, 2025. Various sponsorship and exhibiting opportunities available.
  - [2025 Exhibitor and Sponsorship Information](#)

## 5. Website Advertising

- **Banner Ad (Header):**
  - **Location:** Top of all CMS web pages
  - **Size:** 512(w) x 205(h) pixels (.jpg, .gif, .png)
  - **Cost:** \$700 per 30 days
- **Right Column Ad:**
  - **Location:** Right column of all CMS web pages
  - **Size:** 300(w) x 250(h) pixels (.jpg, .gif, .png)
  - **Cost:** \$350 per 30 days
- **Banner Ad (Footer)**
  - Contact MultiView for space availability and pricing.
  - **Contact:** Sima Margulis Bell, Sr. Director, Media Sales at MultiView, Inc.
    - Phone: 972-910-7386 | 469-878-4950
    - Email: [sbell@multiview.com](mailto:sbell@multiview.com)
- **Details:** Advertising spaces on CMS's website reach a wide audience of musicians and professionals. Trackable impressions and click-throughs available upon request

**Inquiries:** For further questions or assistance with placing ads, please contact us directly at 406-721-9616 x101 or via [email](#).