

# PROFESSIONAL NOTICES VIA EMAIL

CMS makes available the means of sending professional announcements designed by the client to the individual email addresses of the Society's databases.

## DISTRIBUTION

Your email will be distributed two ways:

- Via an initial email broadcast to the specialty list(s) of your choosing. This distribution is your announcement alone to individual email addresses. No bulk mailing lists are ever used.

- Through a monthly email broadcast to members of The College Music Society. This link includes your organization name, the subject line of your original email, and a link to the web version of your original email announcement.

## CONTENT

Provide your content by:

- Submitting an HTML file with inline CSS to [notices@music.org](mailto:notices@music.org), or

- Sending an already-designed email that includes a 'view it in a browser' link directly to [notices@music.org](mailto:notices@music.org).

## Questions?

(406) 721-9616

If you have questions, would like to discuss your project and target audience, would like to obtain counts or prices for specific lists, or wish to place an order, please call CMS at 1-800-729-0235 or email [notices@music.org](mailto:notices@music.org).

## LISTS BY SPECIALIZATION

You may choose any combination of available specialization lists. When choosing multiple lists, they will be merged to eliminate duplicate addresses. CMS does not release email address lists to anyone. The notices are distributed from the CMS office.

**Complete database listing: 49,277**

### Music Composition

- 10a Traditional Compositional Practices: 3,030
- 10b Electroacoustic Music: 421
- 10c Film, Television, and Radio Music: 253
- 10d Popular Music: 349
- 10e World Folk Music: 61
- 10f Orchestration: 2,861

### Music in General Studies

- 11a Music Appreciation: 4,387
- 11b World Music Survey: 305

### Scholarship and Research

#### Musicology

- 12a History of Music: 4,047
- 12b Aesthetics of Music: 184
- 12c Research and Methodology: 1,874
- 12d Critical Theory: 106
- 12e Sociomusicology: 87
- 12f Psychomusicology: 67
- 12g Musical Iconography: 29

#### Music Theory

- 13a Rudiments: 5,754
- 13b Harmony: 5,262
- 13c Eartraining/Sightsinging/Solfege: 5,708
- 13d Counterpoint: 4,353
- 13e Formal Analysis: 4,412
- 13f 20th Century Music Theory: 4,275
- 13g Computer Applications: 140
- 13h Music Theory Pedagogy: 97
- 13i Schenkerian Analysis: 89
- 13j History of Music Theory: 119
- 13k Perception/Cognition: 92
- 13l Acoustics: 45

#### Ethnomusicology

- 14a Research and Methodology: 899
- 14b Organology: 30
- 14c Popular Music: 512
- 14d Critical Theory: 58
- 14e Archaeology: 18
- 14f Anthropology: 57

#### Gender Studies

- 15 Gender Studies: 169

#### Music Librarian

- 16 Music Librarian: 272

#### Geographic Area Scholarship

- 20a Sub Saharan Africa: 651
- 20b Western and Central Asia/ North Africa: 611
- 20c East Asia: 597
- 20d Southeast Asia: 634
- 20e South Asia: 560
- 20f Europe: 595
- 20g North America: 861
- 20h Central and South America, Mexico, and the Caribbean: 643
- 20i Oceania and Australia: 444

### Jazz Studies

- 29a History of Jazz: 1,955
- 29b Jazz Theory and Analysis: 2,073
- 29c Jazz Sociology and Critical Theory: 67

### Musicians' Health

- 30a Alexander Technique: 3
- 30b Feldenkrais: 0
- 30c Body Mapping: 0
- 30d Pilates: 1
- 30e Other: 1

### Music and Practice in Religious Life

- 31a Music in Christianity: 444
- 31b Music in Judaism: 79
- 31c Music in Islam: 51
- 31d Music in Buddhism: 48
- 31e Music in Hinduism: 51
- 31f Music in African and African-derived Religions: 63
- 31g Music of Diverse Religious and Ritual Systems: 60

### Music Education

- 32a Early Childhood Education: 1,783
- 32b Elementary General Music: 2,173
- 32c Secondary General Music: 2,039
- 32d Choral Music: 2,108
- 32e Instrumental Music: 2,709
- 32f Music Technology: 173
- 32g Research and Assessment: 213
- 32h Interdisciplinary: 73
- 32i Composition and Improvisation: 80
- 32j Philosophy/Psychology/Sociology: 79
- 32k Curriculum: 91
- 32l Policy: 17
- 32m Popular Music: 35
- 32n Adult Education: 13
- 32o Community Music: 80

### Music Therapy

- 33 Music Therapy: 391

### Music and Technology

- 34a Multimedia: 1,231
- 34b Web-based Music Instruction: 1,082
- 34c Distance Learning: 1,003
- 34d Digital Audio: 1,449
- 34e Digital Video: 1,134
- 34f Curriculum and Standards: 865
- 34g Software Development: 920
- 34h New Media: 1,074

### Music Business and Industry

- 35a Music Business: 704
- 35b Commercial Business: 449
- 35c Sound Technology: 601
- 35d Recording Industry: 265
- 35e Arts Administration: 449

- 35f Talent Management: 318
- 35g Recording Technology: 468
- 35h Radio/Television: 37
- 35i Entertainment Law: 18

### Conductors and Directors of Performance Organizations

- 36 Choral: 2,882
- 37 Band: 2,107
- 38 Orchestra: 1,211
- 39 Opera: 1,461
- 40 Vocal Chamber Ensemble: 952
- 41 Instrumental Chamber Ensemble: 1,542
- 42 Chamber Ensemble Coaching: 1,281
- 43 New Music Ensemble: 291
- 44 Bell Choir: 93
- 45 Electronic Music Ensemble: 231
- 46 Jazz/Stage Band: 955
- 47 Jazz Ensemble: 1,971
- 48 Woodwind Ensemble: 839
- 49 Brass Ensemble: 787
- 50 Percussion Ensemble: 833
- 51 String Ensemble: 539
- 52 Dance/Ballet Troupe: 185
- 53 Improvisation Ensemble: 331
- 54 Theatre Music: 883
- 55 Early Music Instrument Ensembles: 240
- 56 Early Music Vocal Ensemble: 61
- 57 Baroque Orchestra: 74
- 58 Guitar Ensemble: 270

### Performance Instruction in Euro-American Concert Instruments

#### Conducting

- 60a Choral and Vocal: 1,832
- 60b Instrumental: 1,864

#### Voice

- 61a Voice: 6,375
- 61b Group Voice: 284
- 61c Vocal Pedagogy: 645

#### Strings

- 62a Violin: 2,172
- 62b Viola: 1,355
- 62c Cello: 1,316
- 62d Bass: 1,341
- 62e Harp: 350
- 62f String Pedagogy: 275

#### Brass

- 63a Trumpet: 1,640
- 63b Horn: 1,108
- 63c Trombone: 1,313
- 63d Low Brass: 1,184
- 63e Brass Pedagogy: 208

## Woodwinds

- 64a Flute: 1,515
- 64b Oboe: 1,072
- 64c Clarinet: 1,482
- 64d Bassoon: 926
- 64e Saxophone: 1,664
- 64f Woodwinds Pedagogy: 223

## Percussion

- 65a Percussion Performance: 1,977
- 65b Percussion Pedagogy: 202

## Keyboard

- 66a Piano: 5,754
- 66b Piano Pedagogy: 1,273
- 66c Accompanying and Collaborative Piano: 2,565
- 66d Group Piano: 2,029
- 66e Fortepiano: 52
- 66f Piano Technician: 125
- 66g Organ: 848
- 66h Harpsichord: 307

## Early Instruments

- 67a Viols: 36
- 67b Baroque Strings: 78
- 67c Recorders: 61
- 67d Baroque Winds: 56
- 67e Brass: 39
- 67f Keyboard: 42
- 67g Lute: 44
- 67h Other: 24

## Other

- 69 Carillon: 39
- 70 Guitar: 2,274
- 71 Music Instrument Curator: 31
- 72 Music Instrument Repair: 73

## Global and Vernacular

### Performance Ensembles and Instruments

- 75a Sub Saharan Africa: 63
- 75b Western and Central Asia/  
North Africa: 54
- 75c East Asia: 31
- 75d Southeast Asia: 57
- 75e South Asia: 32
- 75f Europe: 46
- 75g North America: 115
- 75h Central and South America, Mexico,  
and the Caribbean: 99
- 75i Oceania and Australia: 8

### Techniques

- 76 DJ Techniques: 15

## Administration

- 80a Chair/Dean/Director: 1,807
- 80b Undergraduate Studies: 144
- 80c Graduate Studies: 220
- 80d Admissions: 107
- 80e Community/ Preparatory Div: 126
- 80f Festival/Artist Series/Cultural Programs: 184
- 80g Director of Summer Programs: 102
- 80h Associate/Assistant Chair/Dean: 389
- 80l Area Chair: 66

**CALL OR EMAIL TODAY  
TO GET STARTED!**

**(406) 721-9616**

**NOTICES@MUSIC.ORG**

## PRICING AND BILLING

CMS accepts all major credit cards, purchase orders, and pre-paid checks. Payment information including the billing address is required at the time you place your order.

The cost of the professional e-mail notice service is per address based on the number of addresses in the lists you choose (see pricing chart below). In order to have an accurate quote for your order, it is best to contact a CMS customer representative.

- 1,000 or fewer addresses @ \$.30 each;
- 1,001 - 2,000 addresses @ \$.25 each;
- 2,001 - 4,000 addresses @ \$.20 each.
- 4,001 - 6,000 addresses @ \$.19 each.
- 6,001 - 8,000 addresses @ \$.18 each.
- 8,001 - 10,000 addresses @ \$.17 each.
- 10,001 - 12,000 addresses @ \$.16 each.
- 12,001 - 14,000 addresses @ \$.15 each.
- 14,001 -16,000 addresses @ \$.14 each.
- 16,001 - 18,000 addresses @ \$.13 each.
- 18,001 - 20,000 addresses @ \$.12 each.
- over 20,000 addresses @ \$.10 each.

The minimum order is \$190.00. Call CMS for pricing on the lists of your choice.

## TERMS AND CONDITIONS

By placing an order for a Professional Notice by E-Mail, I understand and agree to the following terms and conditions provided by The College Music Society (CMS):

### Mailing Lists, Costs, and Quotes

CMS continually updates its databases--adding new addresses, removing bad addresses, and always allowing users to unsubscribe. This means the counts for the various lists fluctuate slightly.

- The customer accepts responsibility for choosing the lists most appropriate for their mailing. CMS staff is available for consultation and to answer any questions the customer might have on the available lists.
- CMS will provide customer an official count and cost for requested lists. This quote will be valid for one week from the time of issue.
- The customer may request an updated quote at any time, at which time the new quote will also be valid for one week.
- In the event that the customer places an order after a quote expires and without requesting a new quote, the customer agrees to pay the amount calculated when their list is generated on the date of their email deployment.
- In the event that the final subscriber list is lower in number and cost than the provided quote, CMS will charge the customer the appropriate lower rate.

### Email Content

The customer will provide CMS with an email message in html format for distribution. This may be provided in the following ways:

- An html file (with accompanying images optional) uploaded on the E-Notice online order form.
- An html file (with accompanying images optional) sent as an attachment(s) in an email to appropriate CMS staff.
- A direct email which includes a 'view it online' link sent to appropriate CMS staff.
- A link to view the online version of an existing html email.

CMS will import the customer email into the CMS email system.

### Approval and Distribution

CMS will send the customer a proof email to approve before distribution to the customer's subscriber list.

- The customer accepts responsibility for proofing the email in as many email clients, browsers, and platforms necessary to be satisfied with the content and display.
- The customer provides CMS with written approval of the proof email and permission to deploy the email. CMS is not liable for mistakes regarding content or display after the customer has provided written approval.